



2022

COMMUNITY

PROFILE



INNISFIL
Accelerates

V 1.0

March 2022

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A SNAPSHOT OF INNISFIL



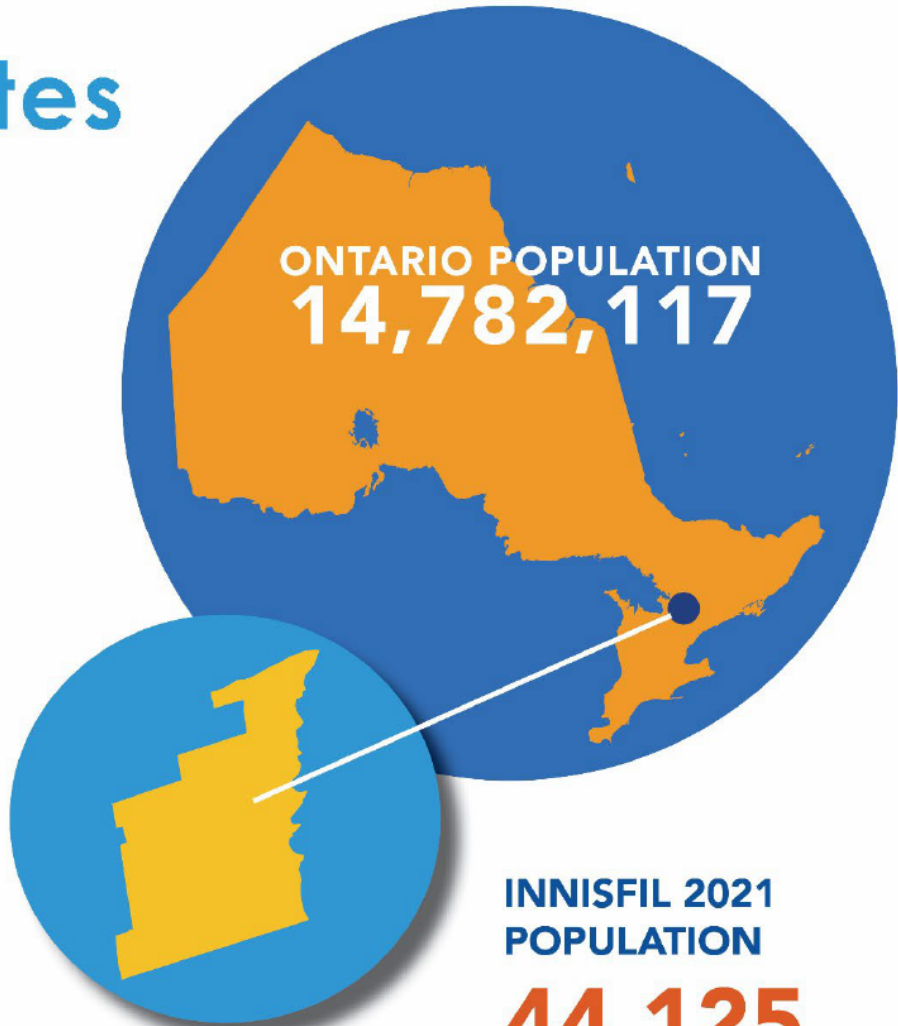
INNISFIL Accelerates

Location

The Town of Innisfil is located in a highly-prized rural setting, in close proximity to major cities.

The community offers a variety of economic assets such as:

- Innisfil Accelerator Hub (entrepreneurship centre and workplace)
- Innisfil Beach Park
- Gateway Casino
- Friday Harbour Resort
- Rizzardo Health and Wellness Centre
- IdeaLab & Library
- Innisfil Recreational Centre



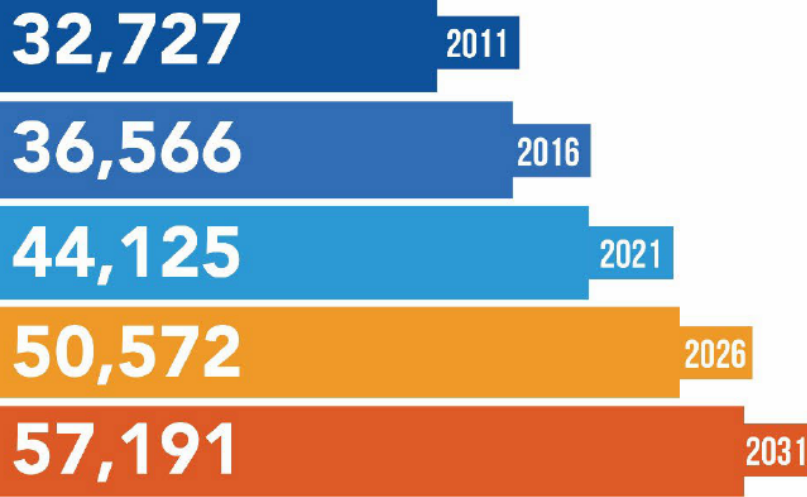
**INNISFIL 2021
POPULATION
44,125**

MARKET ACCESS



- 14km Barrie
- 89km Toronto
- 522km Ottawa
- 610km Sault Ste. Marie

Demographics



A Young Population



Highest Education

Population ages 25-64



32%
Secondary

55%
Post-secondary

Household & Earnings



24% **ONTARIO** 28%

of Innisfil's population spends **30% or more** of household total income on shelter costs.

93%
Single detached house

3%	Apartment / detached duplex
4%	Rowhouse
1%	Semi-detached house



Median Dwelling Value | Median Employment Income

\$574,080 | \$39,885

ONTARIO MEDIAN \$628,917 | ONTARIO MEDIAN \$37,648



Labour Force

Top 6 Major Fields of Study



Business, management, marketing and related support services (9%)



Health professions and related programs (6%)



Mechanic and repair technologies/ technicians (4%)



Construction trades (3%)



Educational (2%)



Engineering technologies and engineering-related fields (2%)



Top 5 Sectors by Industry**



Construction (13%)



Retail Trade (13%)



Manufacturing (11%)



Health Care & Social Assistance (8%)



Educational Services (6%)

Top 5 Sectors by Occupation**



Trades, Transport & Equipment Operators (22%)



Sales & Service (20%)



Business, Finance & Administration (15%)



Management (11%)



Education, Law & Social, Community & Govt Services (10%)

** by labour force employment

All data sourced from Manifold SuperDemographics 2021, unless otherwise specified.

DATA SOURCES

Please note that every effort has been made to use the most current data available. The major sources of information for this document are:

- 2006, 2011, and 2016 Census from Statistics Canada;
- Manifold SuperDemographics data is 2021 from Manifold Data Mining Inc.



The most recent Census was conducted in 2021, however updated data from that Census has not yet been released.¹ SuperDemographics 2021 is the most up-to-date estimation of population characteristics, based on mathematical models that draw from various data sources.

Manifold Projection Method

Manifold estimates demographic data annually, including population projections for 5 and 10 years in the future. Manifold methodologies are based on the following techniques:

- Enhanced cohort survival methods;
- Nearest neighbourhood and regression techniques; and
- Structural coherence techniques.

Manifold Data Sources include:

Statistics Canada	Real Estate Boards/Companies
Health Canada	Canadian Bankers Association
Regional Health Ministries	Bank of Canada
Citizenship and Immigration Canada	Canada Post Corporation
Regional School Boards	Consumer and business directories books
Proprietary survey and research	Flyer Distribution Association
Publications of hospitals, CMHC, BBM and partners	

¹ Manifold data estimates different from Census data. In Manifold's "population estimates" the undercount of the Census is adjusted for. The foundation of our estimates is the current and historical Census, plus a number of additional sources, like Canada Revenue Agency tax filers data, and Canada Post data, housing starts statistics from the Canada Mortgage and Housing Corporation, immigration statistics, movers data, birth rates, and mortality rates.

1. INTRODUCTION

Innisfil offers the best of all worlds!

The Town of Innisfil has many of the characteristics of a small lakeside community while providing the amenities of a larger urban centre. Just 45 minutes north of Toronto, Innisfil offers prime access to major markets through a variety of transportation options. Innisfil offers development opportunities, a diversity of housing options, and is home to a strong local workforce.



Innisfil Heights Strategic Settlement Employment Area

Innisfil Heights is an area of approximately 1,000 acres, consisting of a wide range of industrial, commercial, and tourism-based land uses on a range of lot sizes. It is a gateway into the Town of Innisfil and County of Simcoe that is bisected by Highway 400, providing high visibility and ideal access to a high volume of users.

To find out more about opportunities in Innisfil and Innisfil Heights, please contact the Economic Development Office at business@innisfil.ca.



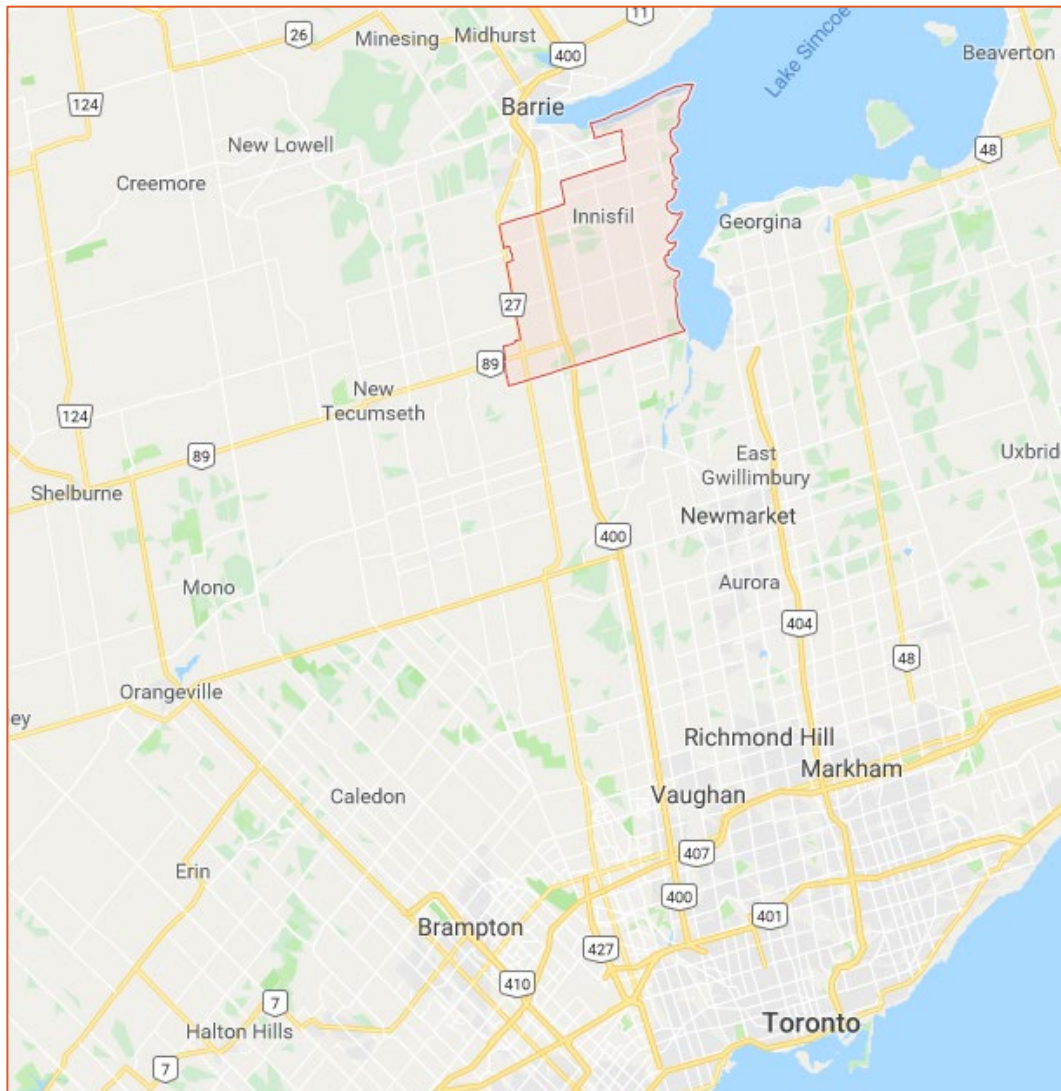
1.1 Location

Innisfil is a town in Ontario, Canada, located on the western shore of Lake Simcoe in Simcoe County, immediately south of Barrie and 80 kilometres north of Toronto.

With ease of access from the major 400 series Highways, the Town is situated just 45 minutes north of Toronto and the Greater Toronto Area (GTA) and five hours west of Ottawa.



Figure 1: Innisfil Location Map



Source: Google Maps, McSweeney & Associates, 2019

The town includes, within its borders, Highway 400 and Highway 27, providing access to the GTA in the south, and Highway 89 which provides access to the counties of Simcoe, Dufferin and Grey Bruce to the west.

The map below illustrates highway and GO Transit commuter access routes to Toronto and the GTA, Barrie and Simcoe County.

Figure 2: Transportation Corridor, GTA and the County of Simcoe



Source: Town of Innisfil



1.2 Climate

Innisfil derives its climatic data (normal and averages) from the Environment Canada staffed Barrie Weather Station. Table 1 and Figure 3 illustrate precipitation levels, average and extreme temperatures.

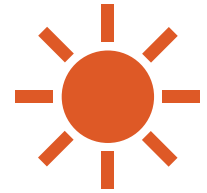
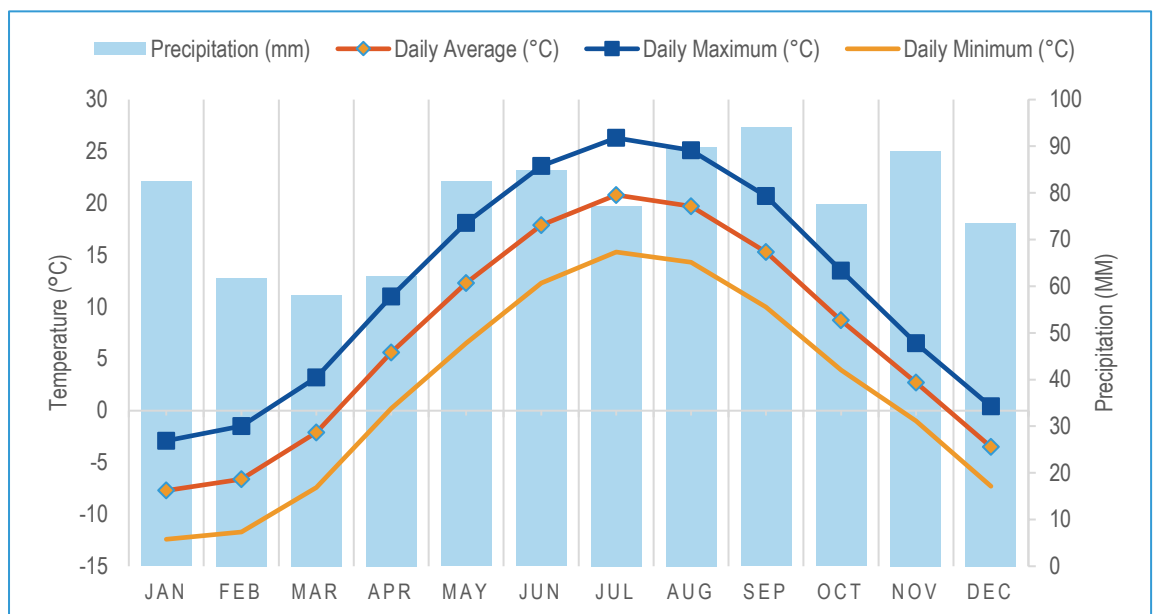


Table 1: Innisfil, Average Temperature (°C), 1981-2010

Temp. (°C)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily Average	-7.7	-6.6	-2.1	5.6	12.3	17.9	20.8	19.7	15.3	8.7	2.7	-3.5
Daily Maximum	-2.9	-1.5	3.2	11	18.1	23.6	26.3	25.1	20.7	13.5	6.5	0.4
Daily Minimum	-12.4	-11.7	-7.4	0.2	6.5	12.3	15.3	14.3	10	3.9	-1	-7.3
Extreme Maximum	14	14	24	30.5	35	35	36	36.5	34.5	30	21.5	19.5
Extreme Minimum	-35	-33	-30.5	-15	-4	1	6	0	-1.5	-6.5	-19.5	-33

Source: Environment Canada, Station. Temperature and Precipitation Graph for 1981 to 2010 Canadian Climate. Weather Station: BARRIE. <http://bit.ly/2l0ZlvW>

Figure 3: Innisfil, Temperature and Precipitation Averages, 1981-2010



Source: Environment Canada, Barrie Weather Station. * This station meets WMO standards for temperature. <http://bit.ly/2l0ZlvW>

2. DEMOGRAPHICS

2.1 Population Size and Growth

Between 2006 and 2016, the census population in Innisfil grew from 31,175 to 36,566 (see Table 2), which is approximately 17.3 % growth over 10 years. The remainder of the document uses Manifold 2021 demographic and labour force data estimates.



Table 2: Census Population Change

Population	2001	2006	2011	2016	2021*	2026*	2031*
Innisfil	28,666	31,175	32,727	36,566	44,125 ²	50,572	57,191
% Change	16.0%	8.8%	5.0%	11.7%	n/c	14.6%	13.1%
	2001	2006	2011	2016	2020*	2025*	2030*
Ontario	11,410,046	12,160,282	12,851,821	13,448,494	14,782,117	15,640,958	16,502,775
% Change	6.1%	6.6%	5.7%	4.6%	n/c	5.8%	5.5%

Source: Statistics Canada Census Profiles 1996, 2001, 2006, 2011, 2016 and Manifold SuperDemographics 2021

* = Estimates, n/c = not comparable

The Town of Innisfil is expected to grow faster than the province over the next decade, with 29.6% population growth projected for Innisfil, compared to 11.6% for Ontario.

17.3 %
population growth over last 3 census periods!

² Please note, where total population figures differ from this total in below tables it is due to data limitations for those respective pieces of data - not all sections have the same sample size. This figure represents Innisfil's *total population*.

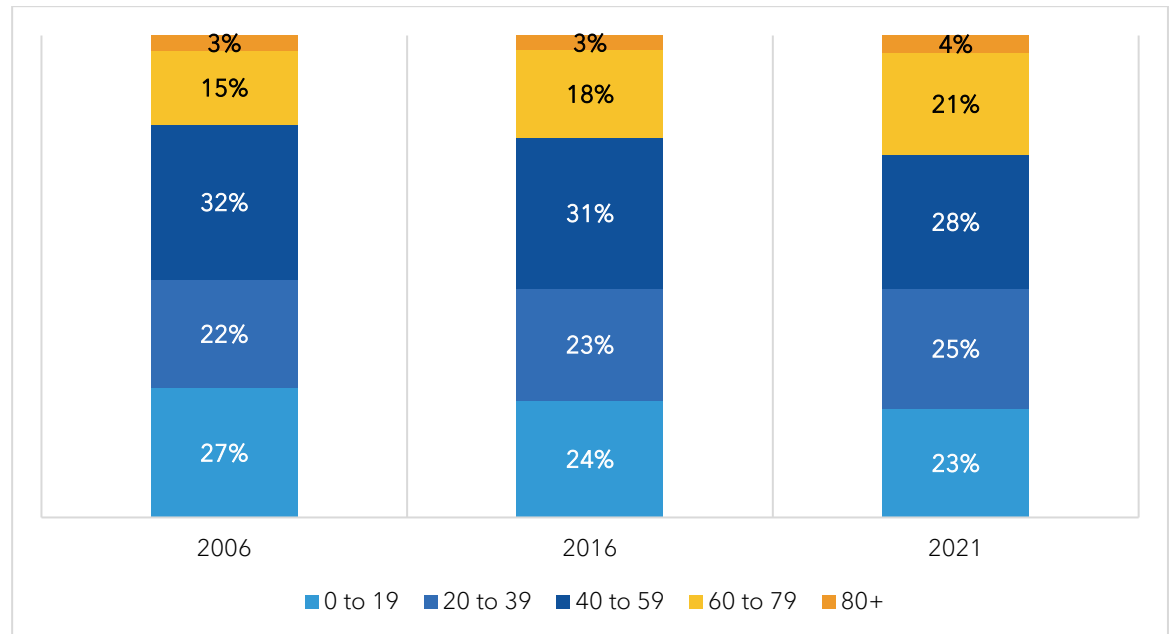
2.2 Age Profile

Figure 4 illustrates changes to Innisfil’s population by age, over the past 15 years.

The Town has had strong growth in population for young adults (ages 20 to 39), seeing an increase of 3% since 2006. However, older adults, those ages 60 to 79, have seen the most significant relative growth: 6% growth since 2006.



Figure 4: Age Distribution Chart, 2021



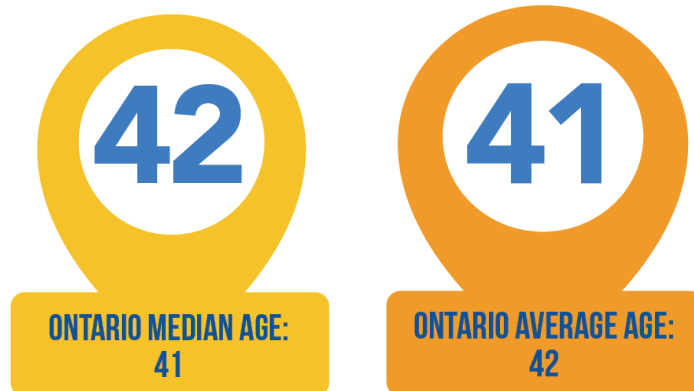
Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Table 3 shows 2021 population estimates by age group. It compares the percentage of the total population by age group against that of Ontario.

Table 3: Age Distribution, 2021

Characteristics	Innisfil	Innisfil	Ontario
Total Population	44,125	100%	100%
0 to 4 years	2,314	5.2%	5.0%
5 to 9 years	2,369	5.4%	5.1%
10 to 14 years	2,516	5.7%	5.4%
15 to 19 years	2,749	6.2%	5.8%
20 to 24 years	3,020	6.8%	6.8%
25 to 29 years	2,633	6.0%	7.1%
30 to 34 years	2,533	5.7%	7.0%
35 to 39 years	2,821	6.4%	6.8%
40 to 44 years	2,701	6.1%	6.3%
45 to 49 years	2,831	6.4%	6.2%
50 to 54 years	2,986	6.8%	6.5%
55 to 59 years	3,677	8.3%	7.1%
60 to 64 years	3,374	7.7%	6.6%
65 to 69 years	2,554	5.8%	5.6%
70 to 74 years	1,982	4.5%	4.7%
75 to 79 years	1,515	3.4%	3.3%
80 to 84 years	847	1.9%	2.2%
85 years and over	703	1.6%	2.6%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



2.3 Income

Table 4 shows the breakdown of total individual incomes in 2020³. Median income levels for Innisfil residents was approximately \$2,000 higher than the provincial figure. As well, a slightly smaller percentage of the Innisfil population (61%) has total income levels below \$50,000, compared to Ontario (62%).



Table 4: Total Individual Income Levels, 2020

Characteristic	Innisfil	Innisfil	Ontario
Total population 15 years and over	36,927	100%	100%
Without total income	1,521	4.1%	4.4%
With total income	35,406	95.9%	95.6%
Under \$10,000 (including loss)	4,125	11.2%	13.3%
\$10,000 to \$19,999	5,644	15.3%	16.2%
\$20,000 to \$29,999	5,012	13.6%	13.0%
\$30,000 to \$39,999	4,123	11.2%	10.6%
\$40,000 to \$49,999	3,649	9.9%	9.3%
\$50,000 to \$59,999	3,096	8.4%	7.5%
\$60,000 to \$69,999	2,407	6.5%	5.9%
\$70,000 to \$79,999	1,939	5.3%	4.6%
\$80,000 to \$89,999	1,534	4.2%	3.6%
\$90,000 to \$99,999	1,172	3.2%	3.1%
\$100,000 and over	2,704	7.3%	8.6%
Characteristic	Innisfil	Ontario	
Median total income \$	\$39,885	\$37,648	
Average total income \$	\$53,214	\$54,082	

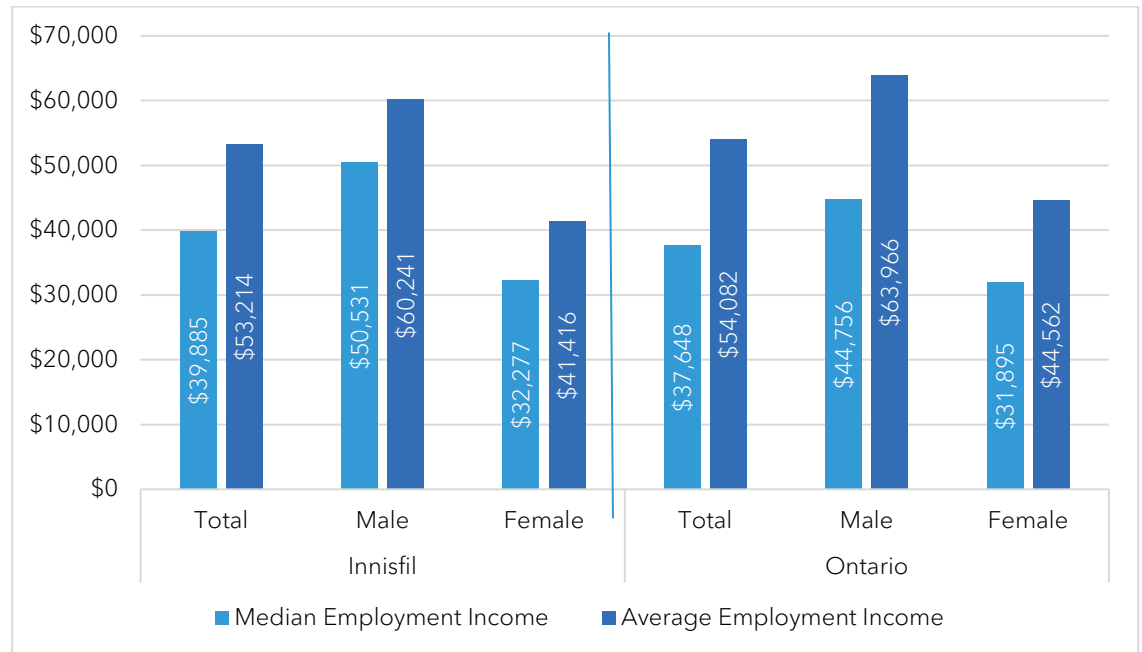
Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021 *(2020 incomes).

In 2020, Innisfil had a slightly lower average employment income than Ontario (see Figure 5 below).

In 2020, the median employment income for males was \$18,254 higher than for females in Innisfil. In comparison, at a provincial level the gap between male and female incomes is \$12,861.

³ 2021 Manifold data uses 2020 income data, as it is the most recent information available.

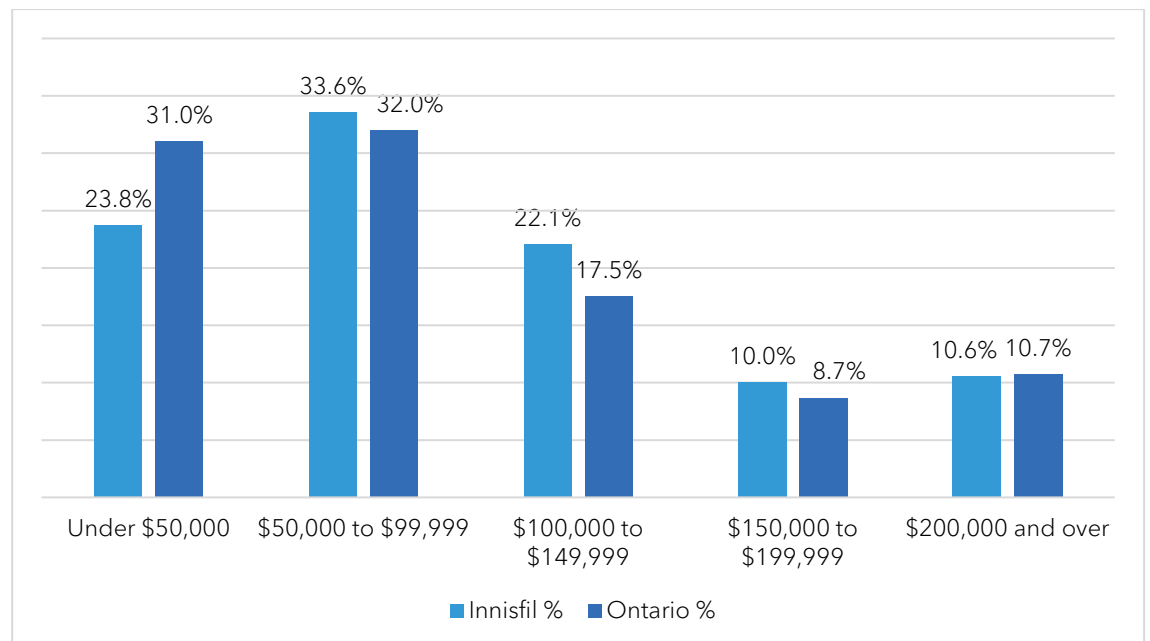
Figure 5: Employment Income Levels, 2020



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021 (2020 incomes)

Figure 6 demonstrates that the median and average household income levels are higher in Innisfil than in Ontario. A larger percentage of households in Innisfil enjoy income levels over \$100,000.

Figure 6: Household Income Levels, 2020



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021 (2020 incomes).

2.4 Mobility Characteristics

Residents in Innisfil are essentially as likely to change their place of residence once living in Innisfil, compared to the province, as can be seen by the percentage of non-movers (62.9% of residents in Innisfil over the previous five years, compared to 62.1% of Ontario residents over the same time period).



Table 5: Mobility Rates, 2021

Characteristics	Innisfil	Innisfil %	Ontario%
Mobility status – place of residence year ago			
Total population	43,651 ⁴	100%	100%
Non-movers ⁵	38,564	88.3%	87.2%
Movers ⁶	5,086	11.7%	12.8%
Non-migrants ⁷	1,483	3.4%	7.4%
Migrants ⁸	3,603	8.3%	5.4%
Internal migrants	3,507	8.0%	4.3%
Intra-provincial migrants	3,368	7.7%	3.7%
Interprovincial migrants	139	0.3%	0.5%
External migrants	96	0.2%	1.2%
Mobility status – place of residence status five years ago			
Total population	41,733	100%	100%
Non-movers	26,261	62.9%	62.1%
Movers	15,473	37.1%	37.9%
Non-migrants	4,517	10.8%	20.7%
Migrants	10,955	26.2%	17.2%
Internal migrants	10,626	25.5%	12.8%
Intra-provincial migrants	10,403	24.9%	11.3%
Interprovincial migrants	223	0.5%	1.5%

⁴ As noted in Footnote 2, this population figure is relative to available data regarding this question. This is the total population with identifiable mobility data, not the total population of Innisfil.

⁵ Non-movers are persons who, on Census Day, were living at the same address as the one at which they resided one year earlier.

⁶ Movers are persons who, on Census Day, were living at a different address from the one at which they resided one year earlier.

⁷ Non-migrants are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD) as the one they lived in one year earlier.

⁸ Migrants are movers who, on Census Day, were residing in a different CSD one year earlier (internal migrants) or who were living outside Canada one year earlier (external migrants).

External migrants	329	0.8%	4.4%
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Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

2.5 Language Characteristics

Table 6 indicates knowledge of Canada's official languages. Almost 98% of residents in Innisfil speak English, which is approximately 4.8% above the provincial figure. Only 1.4% of the population speaks neither official language (versus 4.1% in Ontario).



Table 6: Knowledge of Official Languages, 2021

Characteristics	Innisfil	Innisfil	Ontario
Total population	44,125	100%	100%
English	43,188	97.9%	93.1%
French	569	1.3%	3.8%
English and French	89	0.2%	2.4%
Neither English nor French	280	1.4%	4.1%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Building on this, Table 7 illustrates the most common languages outside of the official languages of Canada that are spoken in Innisfil.

Table 7: Most Common Non-Official Languages Spoken, 2021

Characteristics	Innisfil	Innisfil %
Total population with knowledge of non official languages	7,197	100%
Italian	1,293	18%
Portuguese	859	12%
Spanish	836	12%
Russian	540	8%
Polish	476	7%
German	467	7%
Cantonese	250	4%
Dutch	206	3%
Hungarian	175	2%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

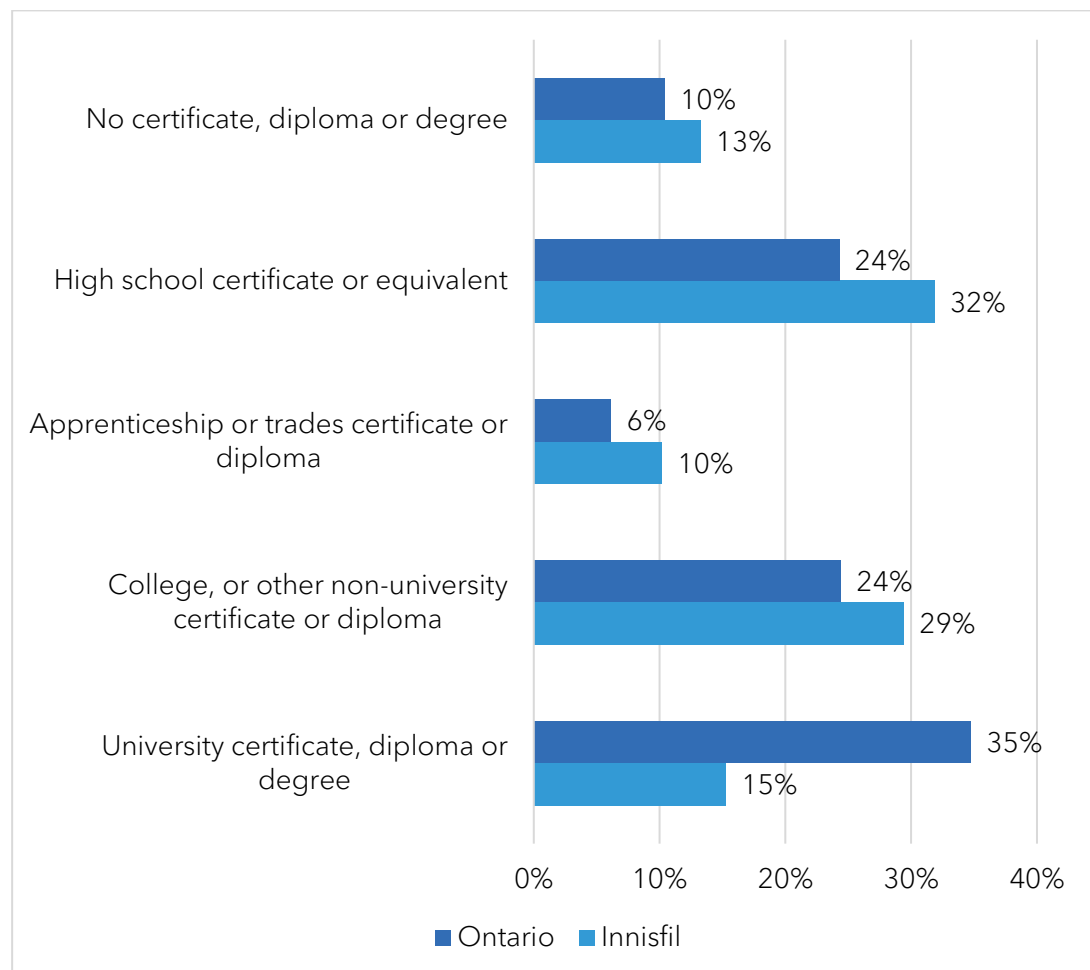
2.6 Level of Education

Figure 7 illustrates educational attainment for residents ages 25 to 64. Approximately 32% of the population has completed only high school, while over 55% completed postsecondary education.

University level was reached by 15% of the population, 14% of which corresponds to postsecondary education at the Bachelor level or above.



Figure 7: Educational Attainment, Age Group 25-64



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

The following table breaks down educational attainment for residents in Innisfil by the level of attainment today and projected level of attainment in 2031. Unlike the previous figure, the table shows attainment for all persons 15 and older to demonstrate the entire supply of skills. Note that some categories are nested, and as such, they are separated by black lines. Attainment of Master's degrees are poised to have the strongest relative growth (127% increase) in the community over the next 10 years.

Table 8: Educational Attainment, Innisfil, 2021 - 2031

Characteristics ⁹	2021	2031	Expected Change
Total population 15 and older	36,927	46,555	26%
No certificate, diploma or degree	7,581	6,529	-14%
Secondary (high) school diploma or equivalency certificate	11,827	15,875	34%
Postsecondary certificate, diploma or degree	17,519	24,151	38%
Apprenticeship or trades certificate or diploma	3,527	3,855	9%
Trades certificate or diploma other than Certificate of Apprenticeship or Certificate of Qualification	1,586	1,748	10%
Certificate of Apprenticeship or Certificate of Qualification	1,942	2,108	9%
College, CEGEP or other non-university certificate or diploma	9,080	13,436	48%
University certificate or diploma below bachelor level	619	364	-41%
University certificate, diploma or degree at bachelor level or above	4,294	6,494	51%
Bachelor's degree	3,258	5,055	55%
Degree in medicine, dentistry, veterinary medicine or optometry	370	185	-50%
Master's degree	73	166	127%
Earned doctorate	556	1,025	84%

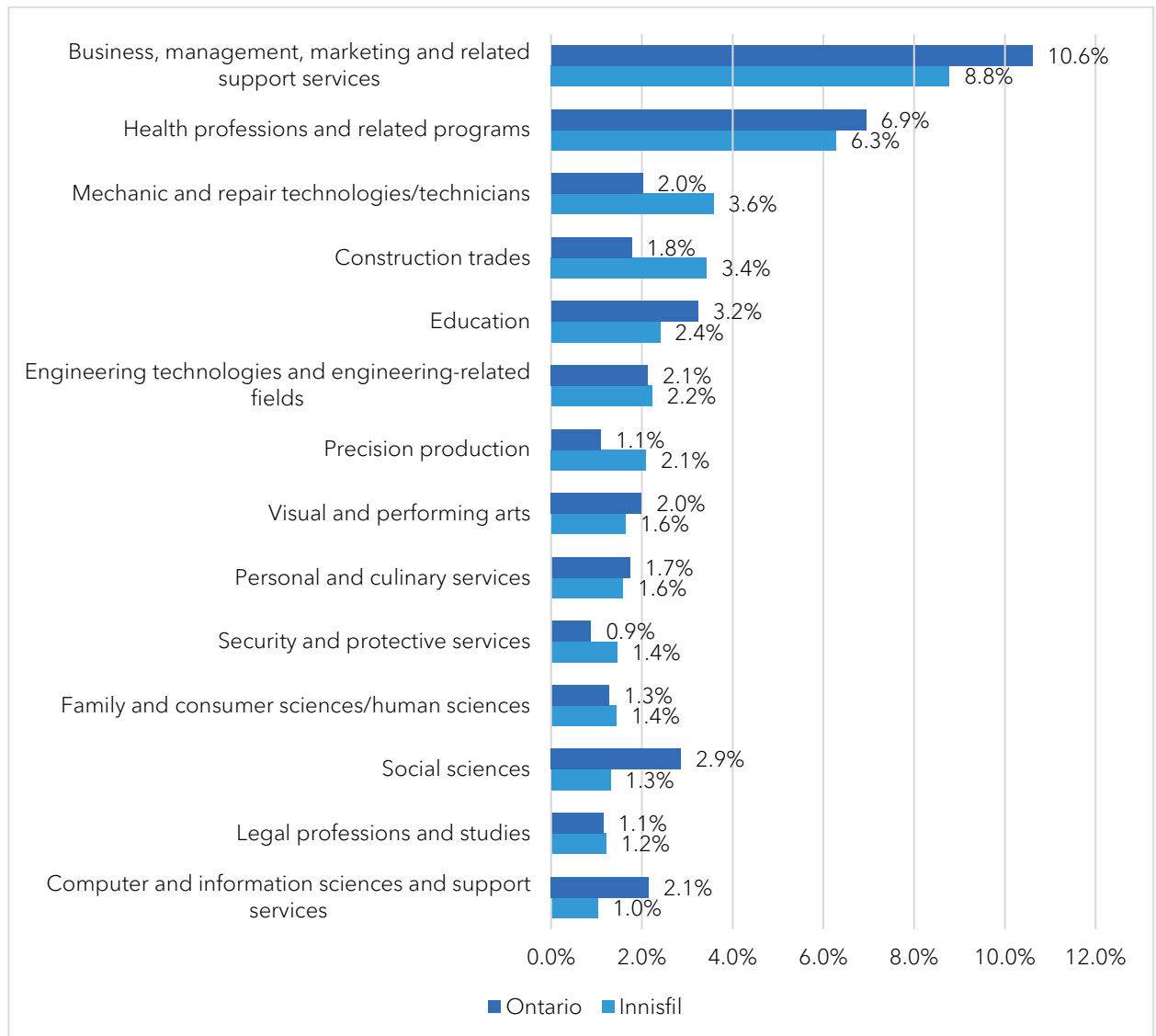
Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

⁹ By highest certificate, diploma or degree obtained may not add up to 100% due to nested categories

Figure 8 and Table 9 illustrate major fields of study of residents ages 15 years and older. Table 9 focuses on broader levels of educational attainment (e.g., Architecture, engineering, and related technologies), while Figure 8 parses the broad categories to present subset data (e.g., construction trades, a subset of the above educational category).

Innisfil residents are quite diffuse in their educational attainment; no major field of study was pursued by over 10% of the Innisfil population. Business, management, marketing and related support services represented the field of study completed by the most Innisfil residents, with 8.8% of residents attaining a degree within the field.

Figure 8: Major Field of Study, Population Aged 15 Years or Older, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Table 9: Major Field of Study, Population Aged 15 Years or Older, 2021

Major Field of Study	Innisfil	Innisfil %	Ontario %
Total population aged 15 years and over	36,927	100%	100%
No postsecondary certificate, diploma or degree	19,161	52%	44%
Architecture, engineering, and related technologies	4,578	12%	11%
Business, management and public administration	3,514	10%	12%
Health and related fields	2,571	7%	8%
Social and behavioural sciences and law	1,980	5%	7%
Personal, protective and transportation services	1,464	4%	3%
Education	887	2%	3%
Visual and performing arts, and communications technologies	748	2%	2%
Humanities	748	2%	3%
Mathematics, computer and information sciences	461	1%	3%
Physical and life sciences and technologies	416	1%	2%
Agriculture, natural resources and conservation	388	1%	1%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021



3. LABOUR FORCE

3.1 Key Indicators

Innisfil is home to a labour force that is more than 26,000 persons strong. As illustrated in Table 10, Innisfil's labour force participation and employment rate are above that of both the Barrie Census Metropolitan Area (CMA) and Ontario.

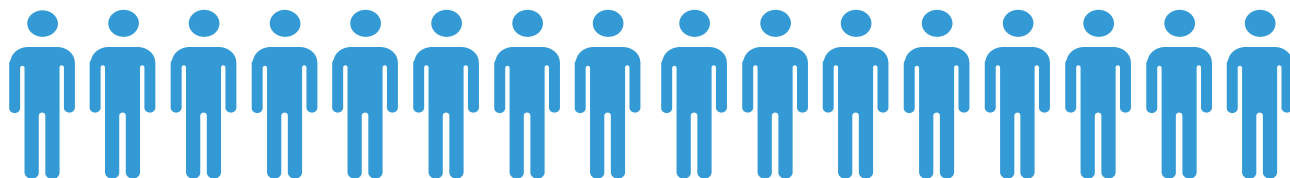


Table 10: Labour Force Characteristics, 2021

Characteristic	Innisfil	Barrie CMA	Ontario
Total population aged 15 years and older	36,297	182,700	12,491,485
In the labour force ¹⁰	26,101	119,600	8,112,939
Employed	23,458	111,500	7,372,347
Unemployed	2,643	8,100	740,592
Not in the labour force	10,826	63,000	4,378,546
Participation rate %	70.7	65.5	65.0
Employment rate %	63.5	61.0	59.0
Unemployment rate %	10.1	6.8	9.1

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Note Barrie CMA data is from Statistics Canada. Table 14-10-0378-01 Labour force characteristics, three-month moving average, unadjusted for seasonality



¹⁰ Labour force - Refers to persons who were either employed or unemployed. Unemployed - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were without paid work or without self-employment work and were available for work and either:

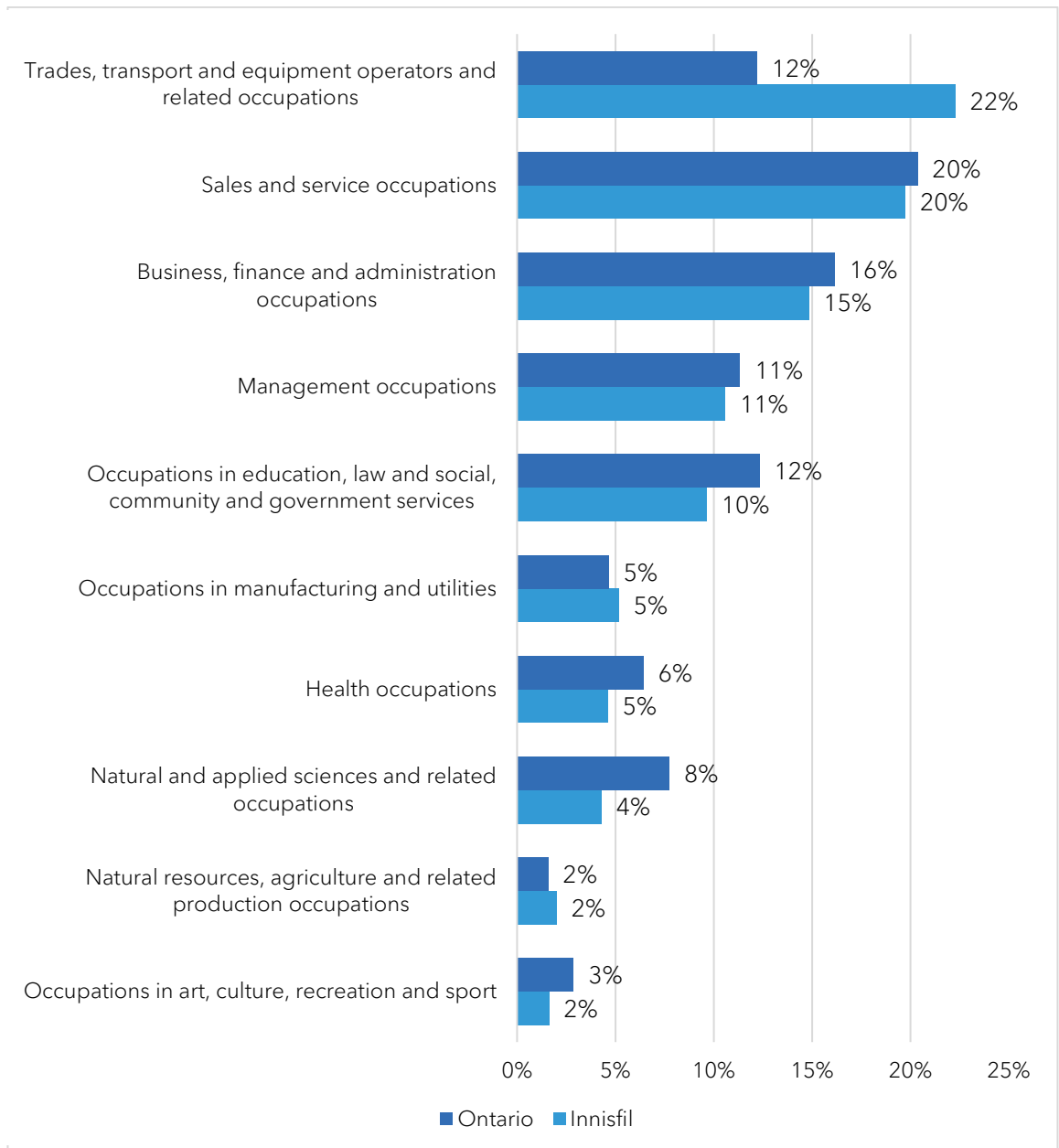
- (a) had actively looked for paid work in the past four weeks;
- (b) were on temporary lay-off and expected to return to their job;
- (c) had definite arrangements to start a new job in four weeks or less.

3.2 Labour Force by Occupation

Figure 9 and Table 11 illustrate Innisfil's resident labour force make up by occupation. Figure 9 illustrates a breakdown of the Town of Innisfil's resident labour force by major occupational grouping (1-digit NOCS code) compared to Ontario.



Figure 9: Labour Force by Occupation, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Table 11 presents a breakdown of the Town of Innisfil's resident labour force by major occupational grouping (1-digit NOCS code) in 2021 and 2031. Occupations in 'trades transport and equipment operators and related occupations' are projected to experience the largest gross (2,568 positions) and relative (44%) growth.

Table 11: Labour Force by Occupation, 2021 and 2031

Characteristic	2021	2031	Expected Growth
Total labour force 15 years and over	26,101	32,631	25%
Occupation - Not applicable	1,339	936	-30%
All occupations	24,762	31,695	28%
7 Trades, transport and equipment operators and related occupations	5,819	8,387	44%
6 Sales and service occupations	5,155	6,961	35%
1 Business, finance and administration occupations	3,873	3,915	1%
0 Management occupations	2,763	3,272	18%
4 Occupations in education, law and social, community and government services	2,518	3,450	37%
9 Occupations in manufacturing and utilities	1,352	1,847	37%
3 Health occupations	1,206	1,491	24%
2 Natural and applied sciences and related occupations	1,122	1,258	12%
8 Natural resources, agriculture and related production occupations	527	692	31%
5 Occupations in art, culture, recreation and sport	426	422	-1%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

3.3 Labour Force by Industry

Figure 10 illustrates the distribution of employment by sectors in Innisfil. The largest employment sectors are Retail trade (13%), Construction (13%), and Manufacturing (11%). Each of these industries account for a larger percentage of the labour force in Innisfil compared to these same sectors in Ontario.

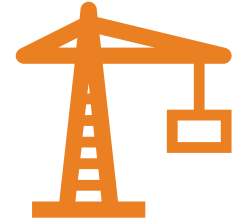
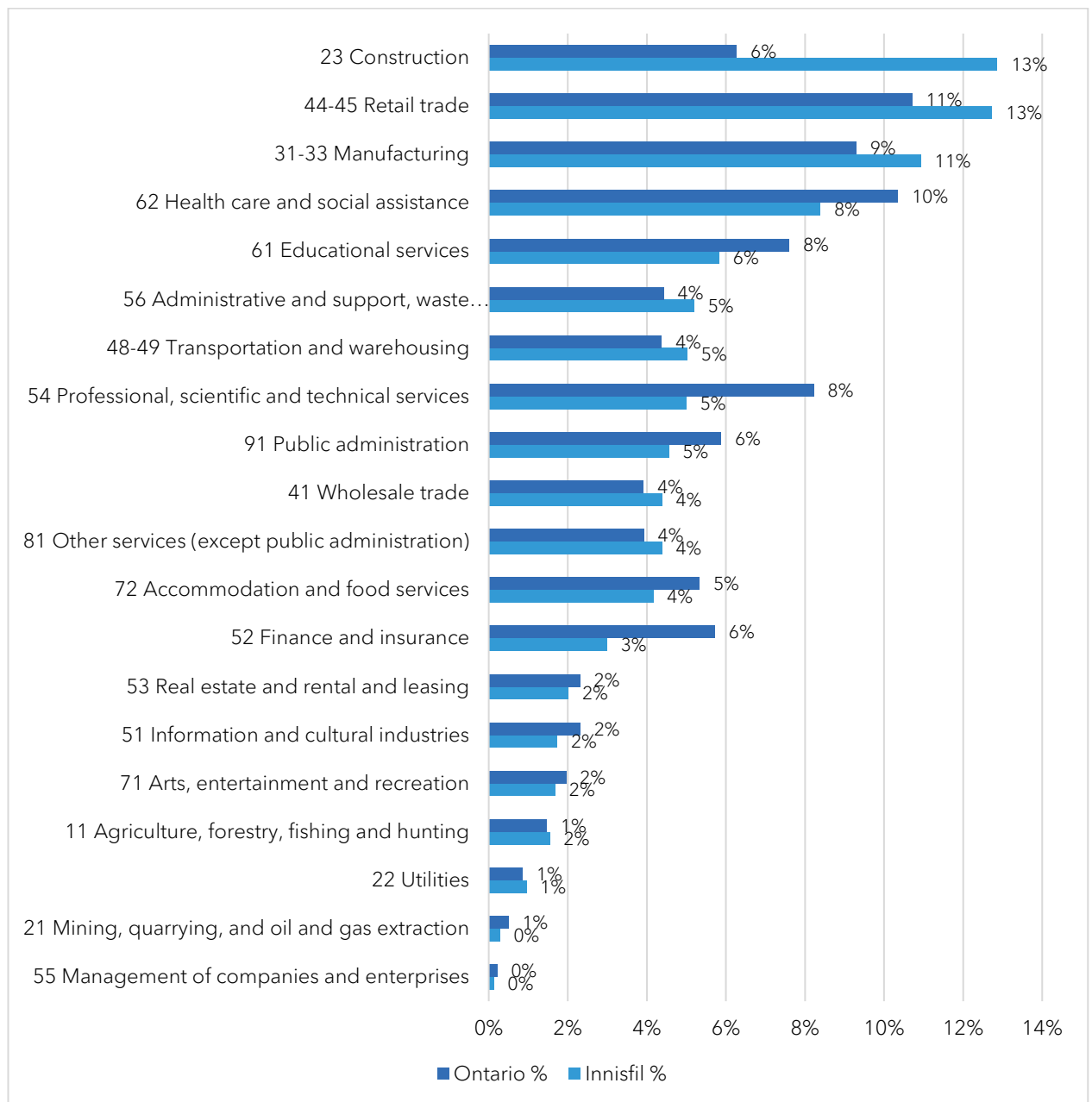


Figure 10: Employment by Sectors, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Table 12 similarly presents a breakdown of the Town of Innisfil's resident labour force by major industry grouping in 2021 and 2031. Occupations in 'construction' are projected to experience the largest total growth (2,191 positions) while 'management of companies and enterprises' is projected to see the largest relative growth (94%).

Table 12: Labour Force by Industry, 2021 and 2031

Industry ¹¹	2021	2031	Expected Growth
Total labour force 15 years and over	26,101	32,631	25%
Industry - not applicable	1,339	937	-30%
All industries	24,762	31,694	28%
23 Construction	3,360	5,551	65%
44-45 Retail trade	3,324	4,261	28%
31-33 Manufacturing	2,854	3,207	12%
62 Health care and social assistance	2,190	3,261	49%
61 Educational services	1,523	2,021	33%
56 Administrative and support, waste management and remediation services	1,357	1,966	45%
48-49 Transportation and warehousing	1,312	1,364	4%
54 Professional, scientific and technical services	1,306	1,583	21%
91 Public administration	1,190	1,245	5%
41 Wholesale trade	1,146	946	-17%
81 Other services (except public administration)	1,144	1,466	28%
72 Accommodation and food services	1,087	1,684	55%
52 Finance and insurance	782	766	-2%
53 Real estate and rental and leasing	528	594	13%
51 Information and cultural industries	454	615	35%
71 Arts, entertainment and recreation	441	442	0%
11 Agriculture, forestry, fishing and hunting	405	396	-2%
22 Utilities	250	255	2%
21 Mining, quarrying, and oil and gas extraction	74	3	-96%
55 Management of companies and enterprises	35	68	94%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

¹¹ North American Industry Classification System 2017:
<http://www23.statcan.gc.ca/imdb/p3VD.pl?Function=getVD&TVD=118464>

3.4 General Wages by Occupation

Below is a sampling of local wage rates of the highest paying occupations (by median wage) for the closest and most representative region available (Kitchener-Waterloo-Barrie Region).

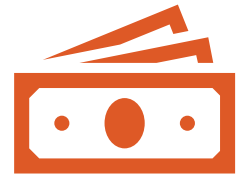


Table 13: General Wages by Occupation¹², 2021

Category	Low Wage (\$/hour)	Median Wage (\$/hour)	High Wage (\$/hour)
Utilities managers (0912)	42.60	68.50	86.54
Government managers - health and social policy development and program administration (0411)	34.87	62.50	76.92
Senior managers - financial, communications and other business services (0013)	31.73	62.31	94.87
Government managers - economic analysis, policy development and program administration (0412)	35.90	58.88	69.23
Purchasing managers (0113)	32.69	57.69	67.03
University professors and lecturers (4011)	19.38	57.69	87.18
Other managers in public administration (0414)	41.03	56.87	76.92
Allied primary health practitioners (3124)	25.00	55.91	65.00
Computer and information systems managers (0213)	40.87	55.29	78.13
Engineering managers (0211)	48.08	53.55	88.72
Administrators - post-secondary education and vocational training (0421)	26.44	52.88	78.67
Corporate sales managers (0601)	25.96	52.50	95.00
School principals and administrators of elementary and secondary education (0422)	38.94	50.85	63.46

¹² For more wage rates please visit: <https://www.jobbank.gc.ca/wagereport/location/39328>

Category	Low Wage (\$/hour)	Median Wage (\$/hour)	High Wage (\$/hour)
Police officers (except commissioned) (4311)	37.50	50.67	59.62
Senior managers - construction, transportation, production and utilities (0016)	15.00	49.84	126.37
Architecture and science managers (0212)	34.52	49.32	68.68
Software engineers and designers (2173)	33.65	49.23	72.12
Senior managers - trade, broadcasting and other services, n.e.c. (0015)	15.00	48.93	132.25
Managers in health care (0311)	24.04	48.08	71.79
Managers in natural resources production and fishing (0811)	28.84	48.08	71.43

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service. Last updated November 2021.



3.5 Largest Employers

Tables 14 and 15 identify some of the largest private and public employers by NAICS and employment level in Simcoe County.



Table 14: Largest Private Sector Employers

Name	NAICS	# of Employees (approximate)
Honda of Canada Manufacturing	33611	4,300
Casino Rama Resort	72112	2,712
F&P Manufacturing	33635	846
Simcoe Parts Service Inc.	48412/49311	810
Napoleon/Wolf Steel Ltd.	33341	800
Georgian International Limited	44112/ 52691/ 48121	675
Horseshoe Resort	72111	630
Raytheon ELCAN Optical Technologies	33461	600
Sinton Transportation	485110	589
Transcom North America	56143	490

Source: Simcoe Economic Development <http://bit.ly/2pNz9fn>



Table 15: Largest Public Sector Employers

Name	NAICS	# of Employees (approximate)
Simcoe County District School Board	61111	6,600
Canadian Forces Base Borden	91111	5,000
Simcoe Muskoka Catholic District School Board	61111	3,400
Georgian College	61121	2,500
Royal Victoria Regional Health Centre	62211	2,465
County of Simcoe	91391	1,750
OPP General Headquarters	91213	1,550
Soldiers' Memorial Hospital	62211	1,282
Waypoint Centre For Mental Health Care	62322	1,246
City of Barrie	91391	1,265
OLG Slots at Georgian Downs	72112	292
Town of Innisfil	91391	284

Source: McSweeney & Associates from Simcoe Economic Development <http://bit.ly/2pNz9fn>



3.6 Place of Work

Tables 16 and 17 provide information on persons reporting a “usual place of work other than in their home or outside of Canada”, and reveal the following regarding labour force commuting¹³:



- More than 80% of the Innisfil labour force works outside of the community.
- Most residents that work outside the community, commute to Barrie or Toronto.
- Most of the non-resident workers are from Barrie, Essa and New Tecumseth.

Table 16: Where the Innisfil Resident Labour Force Works, 2016

Place of Residence / Place of Work	Total	Male	Female
Innisfil, Town/ Barrie, City	3,480	1,310	2,170
Innisfil, Town/ Innisfil, Town	2,565	980	1,590
Innisfil, Town/ Toronto, City	1,940	1,205	730
Innisfil, Town/ Vaughan, City	1,130	765	365
Innisfil, Town/ Newmarket, Town	1,025	360	660
Innisfil, Town/ Bradford West Gwillimbury, Town	860	440	425
Innisfil, Town/ New Tecumseth, Township	610	375	235
Innisfil, Town/ Mississauga, City	460	305	160
Innisfil, Town/ Aurora, Town	345	135	210
Innisfil, Town/ Brampton, City	305	210	95
Innisfil, Town/ Markham, Town	250	145	110
Innisfil, Town/ Essa, Township	230	175	50
Innisfil, Town/ East Gwillimbury, Town	190	75	115
Innisfil, Town/ Springwater, Township	175	100	80
Innisfil, Town/ King, Township	165	95	70
Innisfil, Town/ Oro-Medonte, Township	155	85	70

¹³ Data for Tables 16 and 17 are from 2016 Census data. Updated commuter flow data from Census 2021 is expected to be released in the latter half of 2022.

Innisfil, Town/ Springwater, Township	145	45	100
Innisfil, Town/ Caledon, Town	115	75	35
Innisfil, Town/ Orillia, County	80	40	35
Innisfil, Town/ Whitchurch-Stouffville, Town	40	25	0
Innisfil, Town/ Georgina, Town	40	20	20
Innisfil, Town/ Uxbridge, Township	25	15	10
Total workforce residing in Innisfil	14,380	7,000	7,360
Total resident labour force with a usual place of work outside Innisfil	11,815	6,020	5,770
Percent of residents declaring a place of work outside of Innisfil	82%	86%	78%

Source: McSweeney & Associates, Statistic Canada, 2016 Commuting Flow; <https://bit.ly/2xkKPC4>

Table 17: Place of Residence for Persons Working in Innisfil, 2016

Place of Residence / Place of Work	Total	Male	Female
Innisfil, Town/ Innisfil, Town	2,565	980	1,590
Barrie, City/ Innisfil, Town	1,795	850	945
Essa, Township/ Innisfil, Town	340	155	185
Springwater, Township/ Innisfil, Town	215	140	75
New Tecumseth, Township/ Innisfil, Town	185	45	145
Bradford West Gwillimbury, Town/ Innisfil, Town	170	65	100
Oro-Medonte, Township/ Innisfil, Town	145	90	50
Toronto, City/ Innisfil, Town	100	75	25
Vaughan, City/ Innisfil, Town	70	50	25
Newmarket, Town/ Innisfil, Town	70	35	35
Wasaga Beach, Town/ Innisfil, Town	45	30	20
King, Township/ Innisfil, Town	35	25	10
Adjala-Tosorontio, Township/ Innisfil, Town	35	15	20
Severn, Township/ Innisfil, Town	35	20	15

Orillia, City/ Innisfil, Town	35	30	10
Mississauga, City/ Innisfil, Town	30	20	10
East Gwillimbury, Town/ Innisfil, Town	25	25	10
Tiny, Township/ Innisfil, Town	20	10	10
Midland, Town/ Innisfil, Town	20	15	10
Total workforce residing in Innisfil	5,935	2,675	3,290
Total non-resident workforce commuting to work to Innisfil	3,370	1,695	1,700
Percent of workers (non-residents) commuting to work in Innisfil	57%	63%	52%

Source: McSweeney& Associates, Statistic Canada, Commuting Flow, <http://bit.ly/2q6ezEx>



4. TRANSPORTATION AND SHIPPING

4.1 Highways

Innisfil has direct access to Highway 400, which connects the town with Toronto and Barrie. Highway 400 connects the town with the 400 series highways (401, 407, 404, 403) which provides access eastwards to Ottawa and south to the U.S. Highway 400 also connects with Highway 11 and the Trans-Canada Highway, which provide access to northern Ontario.

Average Annual Daily Traffic (AADT) counts for key roads:

Highway 400: From Highway 89 north to Innisfil Beach Road

Distance (km): 9.7

Annual Average Daily Traffic (AADT): 90,000

Highway 89: From Hwy 400 west to Cookstown settlement boundary

Distance (km): 3.9

Annual Average Daily Traffic (AADT): 17,000

Table 18: Distance to Urban Centres

Location	Distance to Major Urban Centres		
	Distance (km)	Distance (miles)	Driving Time
Barrie	14	9	20 min
Orillia	58	36	35 min
Collingwood	71	44	1 h
Toronto	100	62	1 h
Hamilton	142	88	1 h 35 min
Oshawa	128	80	1 h 30 min
Kitchener	158	98	1 h 45 min
Buffalo	233	145	2 h 20 min

Source: McSweeney & Associates from Google Maps

Table 19: Distance to Major US Border Crossings

Border Crossing	Distance to Border Crossings		
	Distance (km)	Distance (miles)	Driving Time
Niagara Falls, ON/Niagara Falls, NY	182	113	2 h
Fort Erie, ON/ Buffalo, NY	207	129	2 h 20 min
Lansdowne, ON/Wellesley Island, NY	383	238	4 h
Sarnia, ON/ Port Huron, MI	324	202	3 h 30 min
Detroit, MI/ Windsor, ON	406	252	4 h

Source: McSweeney & Associates from Google Maps.



4.2 Rail Services

Barrie Collingwood Railway

The Barrie Collingwood Railway (BCRY) provides rail car transportation and switching services for customers of the City of Barrie and area.



GO Transit

GO Transit operates commuter rail services from the GTA to South Simcoe. In South Simcoe, GO Stations are in Barrie as well as Bradford. Also, note that a GO station has been approved by Metrolinx for 6th line in Innisfil. For more on this, please visit: (<https://innisfil.ca/en/building-and-development/the-orbit.aspx>)

Metrolinx

97 Front Street West
Toronto, ON M5J 1E6
Phone: 416-874-5900
Fax: 416-869-1755

CN Rail

CN is a leader in the North American rail industry. Following its acquisition of Illinois Central in 1999, WC in 2001 and GLT in 2004, as well as its partnership agreement with BC Rail in 2004, CN provides shippers with more options and greater reach in the rapidly expanding market for north-south trade. More CN services at:

Headquarters

935 de La Gauchetière Street West
Montreal, QC H3B 2M9
Phone: 1-888-888-5909
Web: <http://www.cn.ca/en/index.htm>

Intermodal Facility:

Brampton Intermodal Terminal
76 Intermodal Dr.
Brampton, ON L6T 5B3
Phone: 1-888-888-5909

Canadian Pacific

CP has numerous routing options across Canada and through the U.S. as well as excellent North American reach through gateways with all Class I railways. CP has extensive Canadian and U.S. short-line partners and serves leading Atlantic and Pacific port facilities.

Canadian Head Office:
Gulf Canada Square
401 9 Avenue SW, Suite 500
Calgary, AB
T2P 4Z4
Web: www.cpr.ca/

Closest Transload Facility:
6660 Financial Drive
Mississauga, ON
Phone: 905-821-0514
Fax: 905-821-9173

Intermodal Facility:
Vaughan Intermodal Terminal
6830 Rutherford Road
Kleinburg, ON
Phone: 1-888-333-8111
Fax: 905-893-5027

4.3 Airports

Three main airports serve Innisfil, as listed below.

Table 20: Regional Airports

Name	Location	Web
Collingwood Regional Airport	1969 Concession Rd 6 Stayner, ON L0M 1S0	http://www.collingwood.ca/regional_airport
Lake Simcoe Regional Airport	224 Line 7 North Oro-Medonte, ON L0L 2E0	http://lakesimcoairport.com/contact/
Billy Bishop Airport	2 Eireann Quay Toronto, ON M5V 1A1	https://www.billybishopairport.com/
Pearson International Airport	6301 Silver Dart Drive Mississauga, ON L5P 1B2	https://www.torontopearson.com/#

Source: McSweeney & Associates from Google Maps

4.4 Ports

Table 21: Regional Ports

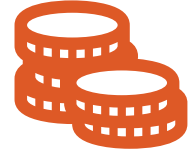
Name	Location	Web
Hamilton Port Authority	605 James St. North 6th Floor Hamilton, ON L8L 1K1	www.hamiltonport.ca
Port of Toronto (Ocean Port)	60 Harbour Street Toronto, ON M5J 1B7	http://www.porttoronto.com
Port of Oshawa	1621 Simcoe St S. Oshawa, ON L1H 8J7	www.hopaports.ca/locations/port-of-oshawa/

Source: McSweeney & Associates from Google Maps



5. TAXES AND UTILITIES

This section describes the taxes (local, provincial and federal), cost of water and sewer connection, waste management rates and sites, and natural gas and electricity rates.



5.1 Local Property Tax Rates

Table 22: Local Property Tax Rates, 2021

Local Tax Rates 2021	Total
Combined Town, County and Education	%
Residential	0.995984
Commercial Occupied	1.910380
Commercial Excess Land	1.910380
Commercial Vacant Land	1.910380
Commercial Full New Construction	0.880000
Industrial Occupied	1.885259
Industrial Excess Land	1.885259
Industrial Vacant Land	1.885259
Industrial Full New Construction	0.880000
Pipelines	1.973014
Farm	0.248996

Source: Town of Innisfil <https://innisfil.ca/tax-rates/>

5.2 Federal and Provincial Income Tax Rates

Table 23: Combined Corporate Taxes - General Corporation (2021/2022)

Corporate Tax Rates - Non-Canadian Controlled	2021	2022
Combined Federal and Provincial	%	%
General/Manufacturing and Processing/Investment ¹⁴	25.0	25.0
General; Active Business Income	26.5	26.5

¹⁴ Ontario provides a manufacturing and processing tax credit that effectively reduces the corporate tax rate on the corporation's Canadian manufacturing and processing profits earned in the province to 10%.

Source: <https://taxsummaries.pwc.com/canada/corporate/taxes-on-corporate-income>

Table 24: Corporate Taxes - Canadian Controlled (2021/2022)

Corporate Tax Rates - Canadian Controlled	2021	2022
Combined Federal and Provincial	%	%
Small Business Income up to \$500,000	12.2	12.2
General; Active Business Income	26.5	26.5
Investment Income	50.2	50.2

Source: <https://www.sslgroup.ca/resources/tax-rates/>

Table 25: Personal Income Tax, 2022

2022 Combined Federal and Provincial Tax Rates				
2022 Taxable Income	Other Income	Capital Gains	Canadian Dividends	
			Eligible	Non-Eligible
first \$46,226	20.05%	10.03%	-6.86%	9.24%
over \$46,226 up to \$50,197	24.15%	12.08%	-1.20%	13.95%
over \$50,197 up to \$81,411	29.65%	14.83%	6.39%	20.28%
over \$81,411 up to \$92,454	31.48%	15.74%	8.92%	22.38%
over \$92,454 up to \$95,906	33.89%	16.95%	12.24%	25.16%
over \$95,906 up to \$100,392	37.91%	18.95%	17.79%	29.78%
over \$100,392 up to \$150,000	43.41%	21.70%	25.38%	36.10%
over \$150,000 up to \$155,625	44.97%	22.48%	27.53%	37.90%
over \$155,625 up to \$220,000	48.35%	24.17%	32.19%	41.79%
over \$220,000 up to \$221,708	49.91%	24.95%	34.34%	43.58%
over \$221,708	53.53%	26.76%	39.34%	47.74%

Marginal tax rate for dividends is a % of actual dividends received (not grossed-up taxable amount).

Marginal tax rate for capital gains is a % of total capital gains (not taxable capital gains).

Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.

The surtax is calculated before deducting dividend tax credits.

For more information see Ontario dividend tax credits.

Marginal tax rates do not include the Ontario Health Premium, which increases the above rates by up to 1.2%

Basic Personal Amount		
Level	2022 Amount	2022 Tax Rate
Federal	\$14,398	15%
Ontario	\$11,141	5.05%

Source: <http://www.taxtips.ca/taxrates/canada.htm>

Table 26: Sales Tax

Sales Tax	2022
HST (harmonized sales tax)	13%

Source: <https://www.taxtips.ca/salestaxes/sales-tax-rates-2021.htm>

5.3 Water/Wastewater and Waste Management

Table 27: Water and Sewer Charges, 2021

Commercial/Residential		
Sewer Rates	Rate with Water Connection	Rate without Water Connection*
Residential	\$216.55	\$539.95
Mixed Use	\$433.30	\$756.23
Comm./Ind.	\$1,170.47	\$1,818.92
Institutional	\$6,685.72	\$10,782.96
Water		Rate
Residential Base		\$ 280.77
Commercial Base		\$ 501.17
Industrial Base		\$1,127.57
Institutional Base		\$2,921.85
Consumption:		
All services (per m3)		\$2.17

Source: Town of Innisfil <https://innisfil.ca/en/living-here/water-and-sewer-rates-and-billing.aspx>

*These accounts are not subject to consumption charges.

Table 28: Landfill and Tipping Fees

Waste Management		
Name of Site	Site 16 Bradford West Gwillimbury Transfer Station	Site 13 Tosorontio Landfill
Location	2960 Line 12 Bradford, Ontario L3Z 2M4	6815 Concession Road 4 Township of Adjala-Tosorontio, ON L0M 1J0
Operation Hours	Monday-Saturday: 8:30 am to 4:30 pm Check online for holiday hours: http://www.simcoe.ca/SolidWasteManagement/Pages/notices.aspx	Monday-Saturday: 8:30 am to 4:30 pm Check online for holiday hours: http://www.simcoe.ca/SolidWasteManagement/Pages/notices.aspx
Tipping Fees	Textiles - FREE Household hazardous waste - FREE Leaf and yard - FREE Waste electronics - FREE Concrete rubble - FREE (1Ft. x 1 Ft. Max. Size) Blue box recyclables - FREE Residential Organics - FREE Scrap Metal - FREE Tires - FREE Brush Asphalt Shingles Drywall Wood waste Mattresses and box springs Other charges apply	Textiles - FREE Leaf and yard waste - FREE Waste electronics - FREE Concrete rubble - FREE (1Ft. x 1 Ft. Max. Size) Blue box recyclables - FREE Residential organics - FREE Scrap metal - FREE Tires - FREE Brush Asphalt shingles Drywall Wood waste Mattresses and box springs Other charges apply

Sources: <https://www.simcoe.ca/dpt/swm/landfills>

Solid Waste Management Schedule:

<https://www.simcoe.ca/SolidWasteManagement/Documents/Schedule%20D%20-%20Solid%20Waste%20Management%20%282022%29.pdf>



5.4 Electricity

Service Provider: InnPower Corporation

7251 Yonge Street
Innisfil, ON L9S 0J3
Email: customerservice@innpower.ca
Phone: 705-431-4321

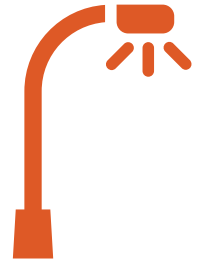


Table 29: Electricity Rates, 2022

General Service <50 kW - Effective January 1, 2022	
Distribution Charges	Rate
Service Charge	\$ 44.72
Smart Metering Entity Charge - effective until December 31, 2022	\$ 0.57
Distribution Volumetric Rate	\$0.0108 /kWh
Low Voltage Service Rate	\$ 0.0024 /kWh
Rate Rider for Disposition of Global Adjustment Account (2022) - effective until December 31, 2022 Applicable only for Non-RPP Customers	(\$0.0029) /kWh
Rate Rider for Disposition of Deferral/Variance Accounts (2022) - effective until December 31, 2022	\$ 0.0094 /kWh
Rate Rider for Disposition of Deferral/Variance Accounts (2021) - effective until December 31, 2022	\$ 0.0037 /kWh

Source: <https://innpower.ca/regulatory/2022-innpower-rates>

General Service >50 kW - Effective January 1, 2022

Distribution Charges	Rate
Service Charge	\$ 228.74
Distribution Volumetric Rate	\$4.6354 /kW
Low Voltage Service Rate	\$ 1.3285 /kW
Rate Rider for Disposition of Global Adjustment Account (2022) - effective until December 31, 2022 Applicable only for Non-RPP Customers	\$0.0029 /kWh
Rate Rider for Disposition of Deferral/Variance Accounts (2022) - effective until December 31, 2022	\$3.6289 /kW
Rate Rider for Disposition of Deferral/Variance Accounts (2021) - effective until December 31, 2022	\$ 0.8869 /kW

Source: <https://innpower.ca/regulatory/2022-innpower-rates>

Unmetered Scattered Loads - Effective January 1, 2022

Distribution Charges	Rate
Service Charge (per connection)	\$ 13.84
Distribution Volumetric Rate	\$ 0.0233 /kWh
Low Voltage Service Rate	\$ 0.0024 /kWh
Rate Rider for Disposition of Global Adjustment Account (2022) - effective until December 31, 2022 Applicable only for Non-RPP Customers	(\$0.0029) /kWh
Rate Rider for Disposition of Deferral/Variance Accounts (2022) - effective until December 31, 2022	\$ 0.0098 /kWh
Rate Rider for Disposition of Deferral/Variance Accounts (2021) - effective until December 31, 2022 Approved on an Interim Basis	\$ 0.0039 /kWh

Source: <https://innpower.ca/regulatory/2022-innpower-rates>

5.5 Natural Gas

Service Provider

Enbridge Gas
 Phone: 1-866-763-5427
 Web: www.enbridgegas.com

For commercial/industrial customers who purchase their natural gas supply from Enbridge Gas Distribution:

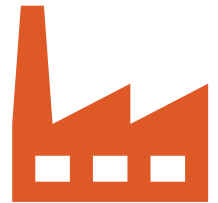


Table 30: Natural Gas Rates, Commercial and Industrial, January 2022

Commercial and Industrial Rates – Rate 6	
Monthly Charges	Monthly Rates January 1, 2022
Customer Charge	\$74.91 Monthly Fee
Gas Supply Charge	16.7942 ¢/m ³
Delivery to You	See breakdown below*
Facility Carbon Charge (included in Delivery to You on the bill)	0.0066 ¢/m ³
Federal Carbon Charge	7.8300 ¢/m ³
Transportation to Enbridge	4.4511 ¢/m ³
Delivery to You Breakdown: Amount of gas used per	Cost in cents per cubic
First 500	11.1981 ¢/m ³
Next 1,050	8.8618 ¢/m ³
Next 4,500	7.2258 ¢/m ³
Next 7,000	6.1746 ¢/m ³
Next 15,250	5.7076 ¢/m ³
Over 28,300	5.5903 ¢/m ³
Components of Cost Adjustment	Cost in cents per cubic
Gas Supply	(2.2279) ¢/m ³
Transportation	(0.1811) ¢/m ³
Delivery	(0.0597) ¢/m ³

Source: <https://www.enbridgegas.com/-/media/Extranet-Pages/Business-and-industrial/Business/Rates/rate-6-system-en.ashx?rev=9b018a3538d0406b93f0a575780e3fc0>

6. PLANNING, AND DEVELOPMENT RELATED FEES

6.1 Planning Related Fees/Charges



Table 31: Land Use Planning Fees

Planning Fees	Effective Jan 1, 2022
Official Plan or Secondary Plan Amendment	
Standard	\$3,400.00
Accelerated	\$4,860.00
Zoning By-law Amendment	
General Amendment, Amend Development Standards, Change in Zone Category or Permitted Uses	
<ul style="list-style-type: none"> • Scoped • Standard • Accelerated 	<ul style="list-style-type: none"> \$2,350.00 \$2,750.00 \$4,131.00
Removal of Holding 'H' Zone Symbol	\$960.00
Temporary Use By-Law	\$2,750.00
Plan of Subdivision	
Draft Plan of Subdivision	\$8,150.00
Draft Plan Conditions Extension	\$1,340.00
Draft Plan Red-line Revisions	\$1,340.00
Revision to Approved Draft Plan of Subdivision Conditions	\$2,750.00
Re-activation of Draft Plan of Subdivision Application	\$1,340.00
Plan of Condominium	
Draft Plan of Condominium	\$1,450.00
<ul style="list-style-type: none"> • Plus a per-unit fee 	\$28.00
Condominium Exemption	\$2,100.00
Draft Plan Conditions Extension	\$1,340.00
Draft Plan Red-line Revisions	\$1,340.00
Revision to Approved Draft Plan of Condominium Conditions	\$2,750.00
Re-activation of Draft Plan of Condominium Application	\$1,340.00
Site Plan Control	
Residential, Industrial, Commercial, & Institutional Scoped or Amendment to Site Plan Control	\$850.00

Planning Fees	Effective Jan 1, 2022
<ul style="list-style-type: none"> Standard Accelerated 	\$1,700.00 \$2,600.00
<u>Staff Review Deposit</u>	
Official Plan Amendment, Standard and Accelerated Applications, Plans of Subdivision, Plans of Condominium	\$4,500.00
Scoped Zoning By-law Amendment, Scoped Site Plan Control and Site Plan Amendment	\$2,500.00
Legal Deposit	\$1248.00
Part Lot Control Exemption Application	
By-law to exempt from Part Lot Control pursuant to Section 50(7) of the Planning Act for Blocks (includes applications under 50(4) of the Planning Act)	\$ 1,458.00
Committee of Adjustment	
Minor Variance - Simple	\$1,120.00
- Complex	\$1,500.00
Consent (Severance, Easement, Right of Way & Leases)	\$2,400.00
Validation of Title	\$1,625.00
Variance under Fence By-law	\$775.00
Re-circulation/Deferral - Simple	\$295.00
- Complex	\$520.00
Other Fees	
Agreement for Cash In lieu of Parking Exemptions	\$884.00
Cash-in-lieu parking rate per space (Alcona)	\$7,000.00
Cash-in-lieu parking rate per space (all other areas)	Variable
Telecommunications Facility Application Fee	\$1,700.00
Memo/Report to Council for matter not listed in Schedule 9, including request for municipal address change	\$963.90
Heritage Permit	\$250.00
Zoning compliance letter (per municipal address)	\$155.00
LPAT Appeal Preparation Fee	\$330.00

Source: Town of Innisfil
<https://innisfil.ca/en/my-government/resources/088-20-Fees-Charges-By-law-signed.pdf>

6.2 Development Charges and Fees

Table 32: Area Specific Development Charge, Effective December 1, 2021

	Non-Residential Charge Per Square Meter of Total Floor Area
General Government	\$2.37
Fire Services	\$7.19
Police Services	\$2.51
Municipal Fleet	\$5.39
Public Works	\$3.39
Subtotal Town-Wide Soft Services	\$20.85
Roads and Related	\$96.97
TOTAL Town-Wide Services	\$117.82

Source: Town of Innisfil

[https://innisfil.ca/en/building-and-development/resources/Documents/2021.01.01-DC-Flyer-Web-Site-\(ID-625708\).pdf](https://innisfil.ca/en/building-and-development/resources/Documents/2021.01.01-DC-Flyer-Web-Site-(ID-625708).pdf)



7. BUSINESS SUPPORT PROGRAMS AND SERVICES

7.1 National and Provincial Support

The following organizations support businesses by facilitating commercialization, workforce development, research and development, export growth and, raising capital funding. For a complete list of funding, grants and tax credits available to businesses locating in the Town of Innisfil please visit the [Appendix](#).

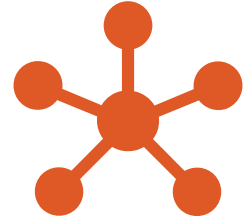


Table 33: National and Provincial Business Support Organizations

Federal Departments/National Agencies	
Name	URL
Futurpreneur Canada	http://www.futurpreneur.ca/en/
Canadian Business Network	http://canadabusiness.ca/
Business Development Bank of Canada (BDC)	http://www.bdc.ca/en/home.htm
Industry Canada: Information for Businesses	https://www.canada.ca/en/services/business.html
Canadian Chamber of Commerce	http://www.chamber.ca/
Invest in Canada	https://www.investcanada.ca/
Export Development Canada	http://www.edc.ca/en/Pages/default.aspx
Innovation, Science and Economic Development Canada	http://www.ic.gc.ca/eic/site/icgc.nsf/eng/home
Human Resources and Skills Development Canada: Jobs and Training	https://www.canada.ca/en/services/jobs.html
National Research Council of Canada	https://nrc.canada.ca/en
Mitacs	https://www.mitacs.ca/en
Fundica	https://www.fundica.com/
CoopZone	http://www.coopzone.coop/
Tools and Financing for Aboriginal Business	https://www.ccab.com/tfab/
Indigenous Business Services	https://canadabusiness.ca/programs/aboriginal-business-development-services-1/
Start Up Canada	https://www.startupcan.ca/

Source: McSweeney & Associates

Provincial Departments/Agencies	
Name	URL
Service Ontario	https://www.ontario.ca/page/serviceontario
The Ontario Network of Entrepreneurs (ONE)	https://www.onebusiness.ca/home
Ministry of Economic Development and Growth	https://www.ontario.ca/page/ministry-economic-development-and-growth
Ontario Ministry of Agriculture, Food and Rural Affairs	http://www.omafra.gov.on.ca/english/
Economic Development Council of Ontario	https://www.edco.on.ca/
Ontario Centres of Excellence	www.oce-ontario.org

Source: McSweeney & Associates



7.2 Local/Regional Support

Below is a list of agencies at the local/regional level involved in business support and development. This is only a subset of the institutions, more can be found here:

<http://edo.simcoe.ca/Pages/Business%20Resources.aspx>



Table 34: Local Business Support

Regional/Local/Other Departments/Agencies	
Name	URL
DMZ Innisfil	https://dmz.ryerson.ca/dmz-innisfil/
Innisfil Accelerates	https://innisfilaccelerates.ca/
Agilec Employment Services	www.agilec.ca/innisfil
Cookstown Chamber of Commerce	www.cookstownchamber.ca
Simcoe County Economic Development Office	http://edo.simcoe.ca/
Henry Bernick Entrepreneurship Centre - Georgian College	http://www.georgiancollege.ca/community-alumni/entrepreneurship-centre/
Tourism Simcoe County	http://experience.simcoe.ca/
Regional Tourism Organization 7	http://rto7.ca/
Small Business Centre - Barrie, Simcoe County, Orillia	http://barriebusinesscentre.ca/
VentureLAB	http://www.venturelab.ca/
Georgian Angel Network	http://georgianangelnet.ca/
Innisfil ideaLAB & Library	https://www.innisfilidealab.ca/
Lakehead University Economic Development and Innovation	www.lakeheadu.ca/research-and-innovation/economic-development
Nottawasaga Futures	https://www.nottawasaga.com/

Source: McSweeney & Associates, the Town of Innisfil and Simcoe County.

7.3 Education and Training

The following are only a subset of the many recognized universities and colleges within a 100-mile radius.



University of Toronto
27 King's College Circle
Toronto, ON
M5S 1A1
Phone: 416-978-2011
Web: www.utoronto.ca

Ryerson University
350 Victoria Street
Toronto, ON
M5B 2K3
Phone: 416-979-5000
Web: www.ryerson.ca

Georgian College - Barrie Campus
1 Georgian Drive
Barrie, ON
L4M 3X9
Phone: 705-728-1968
Web: www.georgiancollege.ca

PTC Progressive Training College of Business and Health
80 Bradford Street #100
Barrie, ON
L4N 6S7
Phone: 705-792-0100
Web: www.ptcollege.com

Collège Boréal
136 Bayfield Street #100
Barrie, ON
L4M 3B1
Phone: 705-737-9088
Web: www.collegeboreal.ca

CTS Canadian Career College
546 Bryne Drive
Barrie, ON
L4N 9P6
Phone: 705-675-4883
Web: www.ctsccc.com

Lakehead University - Orillia Campus
500 University Avenue
Orillia, ON
L3V 0B9
Phone: 705-330-4008
Web: www.lakeheadu.ca

Georgian College - Orillia Campus
825 Memorial Avenue
Orillia, ON
L3V 6S2
Phone: 705-325-2740
Web: <http://www.georgiancollege.ca/>

York University
4700 Keele Street
Toronto, ON
M3J 1P3
Phone: 416-736-2100
Web: www.yorku.ca

Liaison College Barrie
Culinary School
94 Dunlop Street West
Barrie, ON
L4N 1A7
Phone: 705-720-2433

Comprehensive list of Ontario Colleges: <http://bit.ly/2ptNQE3>
Comprehensive list of Ontario Universities: <http://bit.ly/2o30Pf1>

8. QUALITY OF LIFE

8.1 Housing Characteristics

The community has a booming housing sector and a fast-growing population. Innisfil has less housing stock variety but slightly lower housing prices. Moreover, the town has better levels of housing affordability compared to Ontario. That is, a lower percentage of the population spends 30% or more of household total income on shelter costs (24% of Innisfil residents compared to 28% across the province).

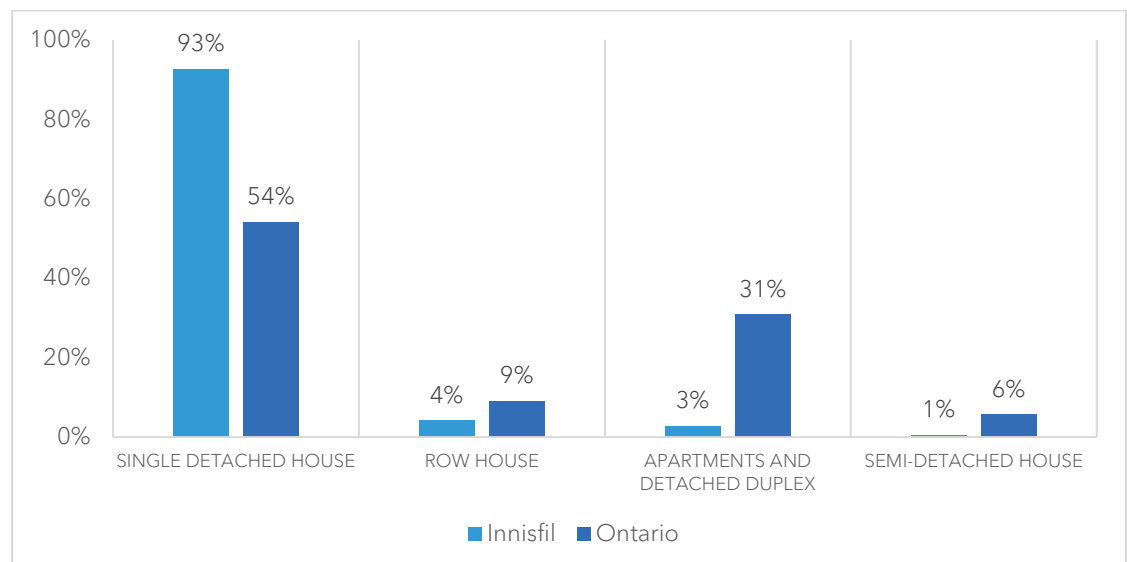
Table 35: Dwelling Characteristics, 2021

	Innisfil	Ontario
Total number of private households	15,888	5,735,232
Average value of dwelling \$	\$658,806	\$843,968
Median value of dwellings (\$)	\$574,080	\$628,917
Median monthly shelter costs for owned dwellings	\$1,860	\$1,493
Average monthly shelter costs for owned dwellings	\$1,724	\$1,696
% Owned	88%	70%
% Rented	12%	30%
Median monthly shelter costs for rented dwellings	\$1,263	\$1,106
Average monthly shelter costs for rented dwellings	\$1,593	\$1,215
Percent of the population spending 30% or more of household total income on shelter costs	24%	28%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Note: The definition of this category refers to occupied dwellings; therefore, it does not incorporate seasonal dwellings (i.e. cottages).

Figure 11: Structure type by occupied dwelling, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

8.2 Social and Community Services



Table 36: Social and Protective Services

Protective Services		
Service	Service Provider	Contact
Fire Department	Town of Innisfil	1214 20 th Sideroad, Lefroy ON, L9S 1A1 Web: https://innisfil.ca/en/living-here/fire-stations.aspx Phone: 705-456-2318
Police and Safety	South Simcoe Police	2137 Innisfil Beach Road, Innisfil ON, L9S 1A2 Email: www.southsimcoepolice.on.ca Phone: 705-436-2141
Emergency Shelters / Resource Centres		
Shelter/Resource	Service Provider	Contact
Community Services	YMCA Child Development & Family Support	827 9 Line, Innisfil ON, L9S 3Y2 Web: www.ymcaofsimcoemuskoka.ca Phone: 705-431-5581
Community Resources	YMCA Child Care Innisfil Central Day Care Center	2075 5th Line, Lefroy ON, L0L 1W0 Web: www.ymcaofsimcoemuskoka.ca Phone: 705-716-9504
Youth Support	Youth Haven Barrie	Toll-Free: 1-877-989-9995 Phone: 705-739-7616 or 705-739-9930
Women's Shelter	Women & Children's Shelter	Web: www.barrieshelter.com Phone: 705-728-6300
Winter Shelter	David Busby Centre	88 Mulcaster Street, Barrie, ON, L4M 3M5 Web: www.busbycentre.ca/services/central-intake/ Phone: 705-790-7028

Source: McSweeney & Associates and the Town of Innisfil

8.3 Education



Table 37: Primary and Secondary Schools

Elementary Schools	
Name	Address
Alcona Glen Elementary	1310 Innisfil Beach Road, Innisfil ON, L9S 4B7 Web: http://alg.scdsb.on.ca/
Goodfellow Elementary	827 9th Line, Innisfil ON, L9S 1A6 Web: http://goo.scdsb.on.ca/
St Francis of Assisi Elementary	1067 Anna Maria Avenue, Innisfil ON, L9S 1W2 Web: http://sfa.schools.smcdsb.on.ca/
Lake Simcoe Elementary	1701 Webster Blvd., Innisfil ON, L9S 2A6 Web: http://las.scdsb.on.ca/
Holy Cross Elementary	910 Leslie Drive, Innisfil ON, L9S 2B8 Web: http://hcc.schools.smcdsb.on.ca/
Innisfil Central Elementary	2075 5th Line, Lefroy ON, L0L 1W0 Web: http://inn.scdsb.on.ca/
Quiet Waters Montessori Academy	2403 Innisfil Beach Road, Innisfil ON, L9S 4C1 Web: http://www.quietwatersmontessoriacademy.com/
Cookstown Central Elementary	5088 County Road 27, Cookstown ON, L0L 1L0 Web: http://ckt.scdsb.on.ca/
Innisfil Montessori Academy	201 Sunnybrae Ave, Innisfil, ON L9S 1H8 Web: http://www.innisfilmontessoriacademy.com/
Secondary Schools	
Nantyr Shores Secondary	1146 Anna Maria Avenue, Innisfil ON, L9S 4X5 Web: http://nss.scdsb.on.ca/
Killarney Beach Public School	850 20th Sideroad, R.R. #1, Lefroy ON, L0L 1W0 Web: http://kil.scdsb.on.ca/
Sunnybrae Public School	218 Sunnybrae Avenue, Box 7050, Innisfil ON, L9S 1A8 Web: http://sun.scdsb.on.ca/
Kempenfelt Bay Private School	2147 Innisfil Beach Road, Innisfil ON,

Web: <http://www.kempenfeltbayschool.com/>

Source: Town of Innisfil

8.4 Recreational Facilities

Recreation Facilities	
Name	Address
Community Centers	
Knock Community Hall	7756 10 Sideroad, Innisfil ON, L9S 3K8
YMCA Innisfil Recreational Complex	7315 Yonge Street, Innisfil ON, L9S 1K8
Churchill Community Centre	6322 Yonge Street, Churchill ON, L0L 1K0
South Simcoe Community Centre (Lefroy)	1354 Killarney Beach Road, Innisfil ON, L0L 1W0
Stroud Community Centre	7883 Yonge Street, Innisfil ON, L9S 1K8
Sports Facilities	
Ball diamonds and Sports fields	https://innisfil.ca/thingstodo/parkssportfieldstrails/diamonds/sportsfields
Parks and Trails	
South Innisfil Arboretum	1474 Shore Acres Drive
Centennial Park	Yonge Street (Highway 11) and 7th Line
Trans Canada (Thornton-Cookstown) Trail	The 9-kilometre trail starts at the 5th Sideroad in Innisfil (across from Georgian Downs).
Rotary Trail	Innisfil Town Campus (Yonge Street/Innisfil Beach Road)

Source: Town of Innisfil www.innisfil.ca

8.5 Events

Local Events		
Name	Month	Website
Polar Bear Dip	February	http://www.icecorp.org/polar-bear-dip
Innisfil Ribfest and Music Festival	June	https://innisfil.simcoe.com/innisfil-on/innisfil-ribfest-ontario-festival-group-800-514-9306
Mayor's Golf Tournament	June	https://innisfil.ca
Santa Claus Parade	November	https://www.icecorp.org/e



8.6 Local Media

Table 38: Radio

Media	Contact	Phone	Email
KICX FM 106	News Director	705-325-1570	news@kicx106.com
ROCK 95 FM	News Director	705-721-8136	newsroom@rock95.com
KOOL 107.5 FM	News Director	705-725-7304 x241	newsroom@1075koolfm.com
B101 FM	News Director	705-726-1597	news@b101fm.com
FRESH RADIO FM 93.1	News Director	705-726-1597	news@931freshradio.ca
LIFE FM 100.3	News Director	(NEWS LINE) 705-726-5494	news@lifeonline.fm
THE DOCK FM	News Director	519-470-7626	news@1041thedock.com
MY FM	News Room	705-530-6936	news921@myfmradio.ca
JACK FM	News Director	406-721-6800	news@1059jackfm.com
SUNSHINE			news@sunshine891.ca

Table 39: Television

Media	Contact	Phone	Email
CTV Barrie News	News Director	705-734-3300 x2700	BarrieneWS@Ctv.ca
Rogers Cable TV	Local Bulletins	705-737-4660 x6706	

Table 40: Print

Media	Contact	Phone	Email
Innisfil Journal	Editor	705-726-0573	Rvanderlinde@Simcoe.Com
Innisfil Examiner	News Director	705-726-6537	Ian.Mcinroy@Sunmedia.Ca Mking@Postmedia.Com
Barrie Examiner	News Director	705-726-6537	Barrie.News@Sunmedia.Ca
Barrie Advance	Editor	705-726-0573	Bareditor@Simcoe.Com

Table 41: Online

Media	Contact	Phone	Email
Barrie Today	News		News@Barrietoday.Com
Simcoe.Com	Editor	705-726-0573	Bareditor@Simcoe.Com

Table 42: Monthly Print

Media	Contact	Phone	Email
Snap'd Innisfil	Jammie Kennedy		Jkennedy@Snapd.Com
Lake Simcoe Living	Johanna Powell	289-221-2910	Info@Lakesimcoeliving.Com



8.7 Communications Infrastructure

Table 43: Communications Infrastructure

Cable Services	
Name	Web
Bell	http://www.bell.ca/Fibe-TV
Rogers	http://www.rogers.com
Shaw	https://www.shaw.ca/store/
Internet Services	
Name	Web
Rogers	http://www.rogers.com
Bell	http://www.bell.ca/Bell Internet/Internet acces
Vianet	https://vianet.ca/
Terago	http://terago.ca/business-internet-data-cloud-services/high-speed-internet-for-business/
Shaw	https://www.shaw.ca/internet/plans/
Teksavvy	https://teksavvy.com/en/business
Phone Services	
Name	Web
Bell	http://www.bell.ca/Home_phone
Rogers	http://www.rogers.com
Telus	http://www.telus.com/en/bc/index.jsp
Koodo	https://www.koodomobile.com/
Fido	www.fido.ca
Freedom Mobile	https://www.freedommobile.ca/plans-and-devices/plans

Source: Town of Innisfil